

Previous Appearances Include:

National and regional meetings, conventions, and seminars for:

- National Association for Campus Activities
- Association for the Promotion of Campus Activities
- National Conferences on Student Services
- LeaderShape
- **Leadership workshops** at colleges including Kentucky Wesleyan College, Truman State University (Mo.), Breneau University (Ga.), Barry University (Fla.), South Florida Community College, Florida Southern College, and others
- The University of South Carolina Annual Leadership Conference
- The National Student Campaign Against Hunger & Homelessness
- Phi Theta Kappa
- Best Buddies
- Leadership Institute
- Florida Junior College Student Government Association
- Florida Community College Press Association
- Emerging Leaders conference, University of Florida



1996 Florida College Student of the Year winner Allyson McKinney, Butch Oxendine, and Florida State Univ. SG President Liza Park.

Here's What They Say About Us:

Here are just a few of the comments we've received from evaluation surveys recently:

- "Bring them back again!"

Florida Junior College
Student Government Association
convention participant

- "Butch Oxendine did a great job with his presentation—his speaking knowledge is a great asset to this session."

- "Thanks for making our leadership symposium such a success!"

Ron Wilson, Assistant Dean of Students
Kentucky Wesleyan College

- "He was one of the most beneficial speakers I have heard. The information was adapted to his audience and was absolutely relevant."

- "Excellent. Very useful information and presented in an easy to understand way."

- These speakers have been there, done that— they know their stuff."

APCA Convention Participant



To Book Us For Your Next Event, Please Contact:

Butch Oxendine or Kay Quinn

Write: Oxendine Publishing, Inc.
P.O. Box 14081
Gainesville, FL 32604-2081
Call: (352) 373-6907
Fax: (352) 373-8120
E-Mail: oxendine@compuserve.com
Web: <http://www.studentleader.com>

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Need An Awesome Speaker For Your Next Event?

The Editors at *Student Leader*, *Florida Leader*, and *Careers & Majors* magazines can bring you dynamic, up-to-date, and reasonably priced seminar sessions for your next convention or leadership retreat

Student
LEADER
The Magazine for America's Outstanding Students

Our Editors Are Experts On Student Issues

If you're having trouble finding great speakers whom you can afford, consider the editors of *Student Leader*, the national leadership magazine. They're young, knowledgeable, and would be excellent facilitators or keynote speakers for your next student convention, workshop seminar, or leadership retreat.

Publisher and Editor-in-Chief Butch Oxendine and Managing Editor Kay Quinn have spoken at dozens of regional and national conferences. After publishing four student magazines for more than 15 years, they know what issues and problems campus leaders face daily. They communicate regularly with students and advisors at nearly 1,000 colleges nationally and interview hundreds of student leaders each year for articles in *Student Leader*.

Oxendine and Quinn have been featured at events such as the National Association for Campus Activities, Association for the Promotion of Campus Activities, and the National Student Services Conference, as well as dozens of leadership workshops at individual colleges and universities.

Their rates are flexible to accommodate your budget and type of event, and they're available at almost any time during the year.

What's Included In Our Workshop Sessions?

- ✓ We'll conduct from one to three sessions in a day for one flat fee.
- ✓ Sessions feature practical ideas and helpful tips, not just a lot of theory.
- ✓ Students will learn what works and what doesn't with examples from schools nationwide.
- ✓ All sessions are interactive, and include comprehensive, professionally designed handouts.
- ✓ We use overheads, flip-charts, and other visuals to get students involved.
- ✓ Sessions often include giveaways of books, t-shirts, hats, movie passes, and subscriptions.



Campus leaders at the University of South Carolina talk about the "Publicity" session and look over copies of *Student Leader* magazine

Possible Seminar Topics

Choose from these popular sessions or ask us to create a workshop tailored to your students' needs:

- How to Get Publicity For Your Organization
- How to Get Along With The College Media
- Poster Secrets: How & Where to Hang Flyers on Your Campus
BONUS: This session includes 25 free copies of the book So You Want to Be President...How to Get Elected on Your Campus
- How to Get Elected on Your Campus
BONUS: This session includes 25 free copies of the book Poster Secrets: How & Where to Hang Flyers on Your Campus
- Stomping Out Negativity: How to Make Staffers Think Positively
- Those Dirty Little Lies: Stomp Out Gossip Now!
- How to Start Your Own Student Publication
- **We'll develop special sessions just for you— tell us what you want !**

For Details, Please Contact:

Write: Butch Oxendine or Kay Quinn
Oxendine Publishing, Inc.
P.O. Box 14081, Gainesville, FL 32604
Call: (352) 373-6907
Fax: (352) 373-8120
E-Mail: oxendine@compuserve.com
Web: <http://www.studentleader.com>

Meet Our Speakers:

Butch Oxendine Editor in Chief

Oxendine, 34, is president of Oxendine Publishing, a company he started 15 years ago as a student at the University of Florida. His company publishes the national magazine *Student Leader*, as well as three statewide magazines for students, including *Florida Leader*. He is founding sponsor of the annual Florida College Student of the Year scholarship program.



W.H. "Butch" Oxendine, Jr.,
President, Oxendine Publishing

In 1996 and 1997, Oxendine Publishing was named one of Florida's 100 fastest-growing private companies, and in 1993, he was among America's top 100 entrepreneurs under 30 years old. He was Student Government vice president at Lake City Community College, SG press secretary at UF, and served as a residence hall director at LCCC.

Oxendine is author of *Poster Secrets: How & Where to Hang Flyers On Your Campus* and editor of the new book *So You Want to Be President...How to Get Elected On Your Campus*. He has been published in more than 150 newspapers and magazines, and has been quoted or interviewed by 300 magazines, newspapers, radio stations, and television stations.

Kay Quinn Managing Editor

Quinn, 35, is an accomplished editor, public relations professional, and community volunteer.

In addition to overseeing the editorial content of four Oxendine magazines, she is a board member of the Florida Magazine Association. Quinn also is an officer in FPRA Gainesville, is a past president of the GFWC Gainesville Junior Women's Club, and is active in First Baptist Church.



Kay Quinn, managing editor,
Oxendine Publishing

In addition to conducting research and writing on many aspects of leadership, an area of particular interest for Quinn is how women lead on campus and in the community.