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What will you find in an issue of Student Leader?

Student Leader features dozens of "how to" articles, including advice on recruiting new members, getting along with the administration and campus press, running effective meetings, and building coalitions. To help them become effective campus leaders, we offer our readers concise, practical tips on how to motivate, supervise, and inspire their peers.

Student Leader also includes unique fundraising and service-project ideas, as well as tips on how to manage volunteers, network for jobs, make ethical decisions, and create effective lobbying campaigns. Each issue offers practical and proven tips from 150 campus leaders and student affairs professionals. See www.studentleader.com



Who reads Student Leader?

Nearly 1,000 colleges and universities of all types and sizes across the nation subscribe for their campus leaders. Student Leader readers include student government officers and members, resident assistants, officers and key members of campus clubs, programming council members, participants in leadership programs, orientation leaders, Greek leaders, and other campus activists. To subscribe, call toll-free (888) 547-6310

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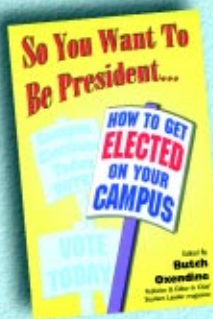
GET ANSWERS TO THESE QUESTIONS:

- ✓ When are the best times to hang flyers?
- ✓ Where are the best places to put posters?
- ✓ What information should you put on a poster?
- ✓ Do you have to get permission to put up posters?
- ✓ What should you do if your posters get torn down?

Everybody puts up posters and flyers, but nobody—not even your advisor—knows when and where to put posters to maximize their impact.

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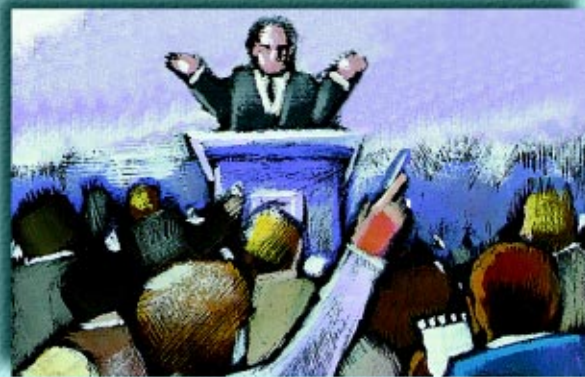
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This 232-page book gives you tips from 25 Student Government presidents at some of America's best colleges and universities. These top leaders tell you, in their own words, exactly what they did to ensure victory—and how they did it ethically. They take you step by step through their entire campaigns, from announcing their candidacies to the victory celebrations. This tips-filled book, which includes photos and actual examples of campaign flyers, buttons, and banners, will give you the knowledge and tools you need to win, whether you're running for president of SGA or any other group. Call Toll-Free (888) 547-6310

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 "If you don't get at least one useful idea from each issue of Student Leader, I'll give you a full refund."
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 Student Leader

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